

Office of the Mayor

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November 29, 2021

**United Neighbors- Burlington Stands by Waukesha** 



On November 29, 2021, I posted on Facebook a heartfelt message from the Burlington Community to the Waukesha Community, expressing prayers and condolences to everyone affected by the horrendous tragedy during their annual Waukesha Christmas Parade. Their parade is not unlike many other communities that kick off the "Holiday Season," which is supposed to fill our hearts with joy and peace.

Immediately, the Burlington Community and the Council President began reaching out to me regarding what we can do to support Waukesha.

The first contact I received was by artist Jennifer Miller, who created the beautiful, united logo above, branding our solidary and support to Waukesha. Many thanks Jennifer!

Burlington Community, this is what I ask of you, please consider donating financially by <u>December 15</u>, 2021:

## **Financial Donations:**

- 1. The City of Burlington will accept financial donations at City Hall (300 N. Pine Street) Monday-Friday from 8 a.m.- 4:30 p.m. Please have the check made out to the City of Burlington and in the Memo Line, write "Waukesha". We will be happy to provide you a receipt for your donation.
- 2. Council President, Jon Schultz and his family created a "Go Fund Me" page via Facebook that is sent directly to the "United for Waukesha Community Fund." This fund was specifically created to support the needs of the families impacted from the November 21<sup>st</sup> tragic event. The direct Link is: https://gofund.me/13ded4f9.

3. Small Businesses may consider collecting donations and dropping them off at City Hall by the above date.

All of the money will be personally delivered via check by Mayor Hefty to Mayor Shawn Reilly of Waukesha on behalf of the Burlington Community.

As the Burlington Community kicks off its' holiday season, during the **December 3, 2021, Chamber of Commerce's Burlington Christmas Parade** beginning at 6:30 p.m., Banner, saying "We Stand with Waukesha" will be commencing the parade.

Miller Motor's is allowing the Common Council to utilize a Jeep Truck with the above logo. Typically, our elected officials throw candy to all the children. This year, we will be walking the parade route collecting donations from parade watchers should they wish.

As soon as the Common Council has walked the parade, we will immediately traverse to the Christmas tree located in Wehmhoff Square Park and I will say a few words underneath this beautiful tree, adding a glimmer of hope for the Waukesha Community.

Once again, Burlington Community, please show your generosity, support, loyalty and solidarity to Waukesha and all of the families impacted on November 21, 2021.

Yours Truly, Mayor Jeannie Hefty #United Neighbors- Burlington Stands by Waukesha